

# MOMENTS

on the road

The Alps & Alsace  
(11 Days)





## ON THE ROAD EXPERIENCES

BACK ROADS | HIDDEN GEMS

# *Welcome!*

We love road journeys. They are by far our favourite way of traveling. And when we're in the mood for spoiling ourselves with fine food and delightful hotels besides the sheer pleasure of being on some of the world's best roads, we turn to Europe!

Few regions within Europe offer as much variety of landscapes and cultures and roads as the one that you will be traveling through: southern Germany, the Italian Dolomites, the Swiss Alps and French Alsace. These regions are a treasure trove of hidden gems.

We thank you for giving us the opportunity to share with you we've come to love ourselves so much...now turn the page to see what we have in store for you. May every day be filled with colourful anticipation and unforgettable memories.

Yours truly,

Peter Schindler



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## Itinerary Map

## Day-by-Day

Day1  
Munich/Germany -  
You arrive in the Bavarian capital

Day2  
Munich/Germany to Dolomites/Italy -  
Across Austria and the Alps to  
San Cassiano in the heart of the  
Dolomites

Day3  
In and around the Dolomites -  
Drive over four of Italy's most spec-  
tacular passes, picnic in an Alpine  
meadow, or visit the hotel spa - the  
choice is yours

Day4  
Dolomites to Merano -  
We make our second stop in  
fascinating South Tyrol, a region that  
combines Alpine ruggedness with  
Mediterranean flair

Day5  
In and around Merano -  
Discover South Tyrol beyond the  
Dolomites...

Day6  
Merano/Italy to Brigels/Switzerland -  
Across the magnificent Stelvio Pass

Day7  
Brigels to Gstaad -  
Cross three of Switzerland's most  
renowned passes to Gstaad, in the  
heart of the Swiss Alps

Day8  
Discover the best of Gstaad -  
Glaciers, horse-drawn carriages and  
fresh mountain air

Day9  
Gstaad/Switzerland to Barr/France -  
Into one of France's most charming  
regions, Alsace

Day10  
In and around Alsace -  
Explore Alsace's historic villages, drive  
on the region's beautiful back roads,  
and discover delicious Alsatian cuisine

Day11  
Barr/France to Frankfurt/Germany -  
And now for enjoying your cars... on  
highways back to Frankfurt!

 International Brand Shopping  
 Local/Handicraft Shopping




“Bavarian  
BRILLIANCE...”

Central Munich



The finest Austrian Glass





“ In South Tyrol  
the jagged DOLOMITES  
soar over ALPINE  
MEADOWS...”

The Dolomites, a UNESCO World Heritage region....

“For your STAY  
in the DOLOMITES,  
a beautiful hotel in  
ALPINE STYLE...”



“And what ARE  
they LOOKING at?”




“Enjoy a slice of ALPINE BLISS on a fine day in the mountains...”



“ In South Tyrol,  
with some of the  
**LOVELIEST MOUNTAIN  
ROADS** in all of Europe...”

The Gardena Pass, one of four spectacular passes around the Sella Massif

“ In SOUTH TYROL,  
where the AUSTRIAN  
ALPS meet  
ITALIAN FLAIR...”



“In South Tyrol, one of  
most BEAUTIFUL  
WINE REGIONS of  
the Alps...”

“South Tyrol,  
a farming region of  
**LONG, LONG  
TRADITIONS!**”



A farmer's life in South Tyrol





Your hotel in Merano





“SOUTH TYROL,  
home to both HAUTE  
CUISINE and time-honoured  
TRADITION...”

Roast chestnuts, typical South Tyrolean produce

“WHENEVER  
possible, taste local  
delicacies...”




“VISIT a  
700 YEAR OLD  
farm house in a  
REMOTE VALLEY...”



“VISIT a local  
ARTISAN in his  
studio...”

South Tyrol is famous for almost-lost handicraft traditions...

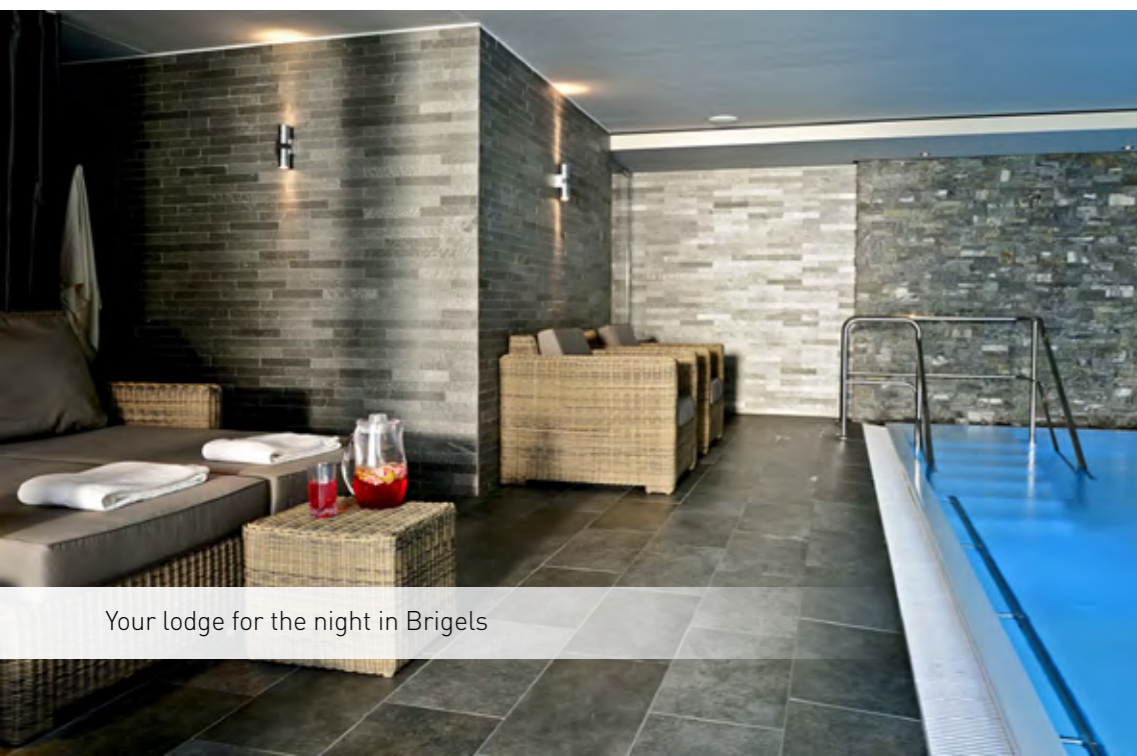


“On the  
ITALIAN-SWISS border,  
the dramatic  
STELVIO PASS  
awaits you...”

The Stelvio Pass



“You have arrived in the  
SWISS Canton of Grisons,  
one of the country’s most  
TRADITIONAL...”




Your lodge for the night in Brigels



“Break your journey with  
an evening in an elegant  
SWISS CHALET...”

“WIDE OPEN VIEWS  
from the Oberalp PASS  
as you drive WEST...”



“Where  
SWITZERLAND  
is BUCOLIC and  
INTERNATIONAL at  
the same time...”

“Where the  
ALPS are at  
their most  
STUPENDOUS...”

The view across the Alps from Les Diablerets



“ What would Switzerland  
be with a TASTE of  
AUTHENTIC Fondue and Raclette?  
(Beautiful grilled  
steak is served, too!)


“Doing the  
ITALIAN JOB...  
may a Saint Bernard  
help you!”



The Grand St. Bernard Pass

A photograph of a street in Colmar, Alsace, showing a row of colorful half-timbered houses. The houses have red-tiled roofs and are decorated with flower boxes. The scene is bright and cheerful, with a clear sky and lush greenery in the foreground.

“ALSACE,  
a UNIQUE BLEND  
of the best of  
FRANCE and  
GERMANY...”



“ALSACE, a land  
of CASTLES and  
picturesque  
VILLAGES...”

“ALSACE, a land  
of beautiful  
HANDICRAFTS...”





“ALSACE,  
a treasure trove of  
charming village  
centres...”



“Your hotel in  
ALSACE, TRADITION  
preserved!”



“ALSACE, above all  
BACK ROADS and  
HIDDEN GEMS!”

# Day-by-day

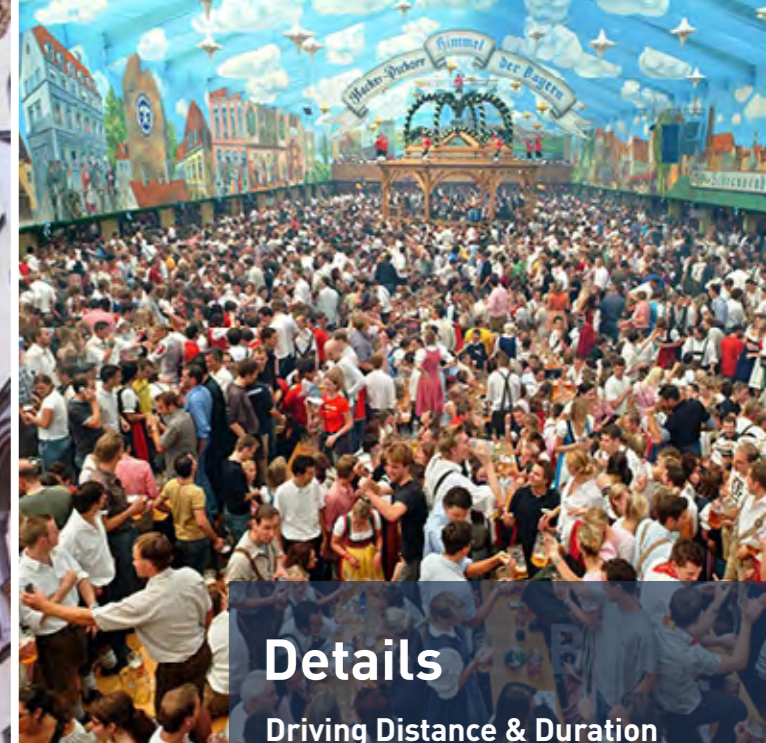


## Day 1

### You arrive in the Bavarian capital

Arrive in Munich as per your own arrangements. Our team will be there to meet you, and to transfer you to your hotel. After checking in, we will arrange the day's itinerary to suit your interests.

As the cultural capital of Bavaria, Munich is home to many museums and interesting sights, but is perhaps best known for Oktoberfest, a celebration of Bavarian culture – and the region's beer! If your trip falls in September or early October, you will be able to join in the revelry. At other times of year our local host will help you to experience the best of Bavaria in other ways!



## Details

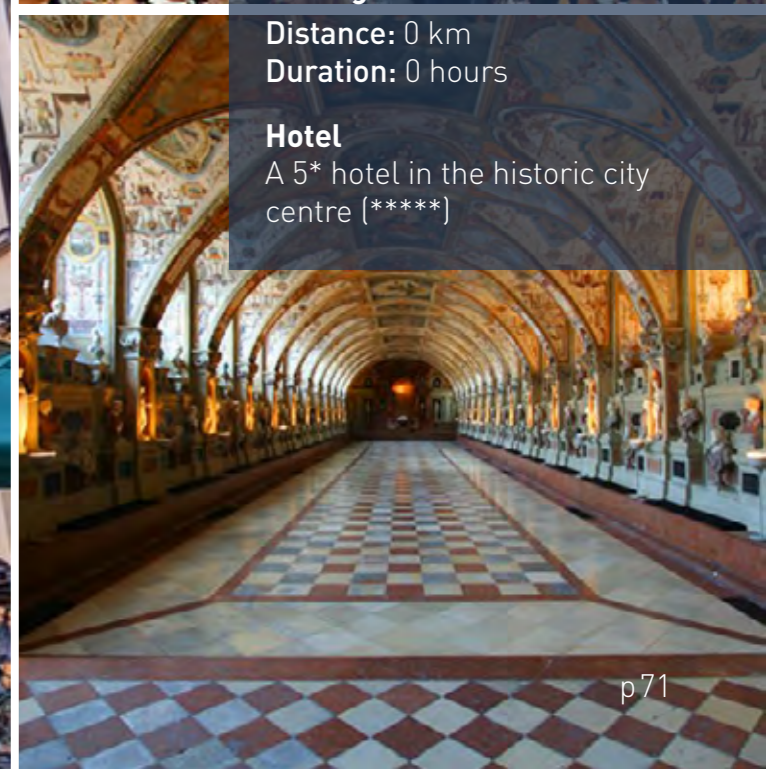
### Driving Distance & Duration

Distance: 0 km

Duration: 0 hours

### Hotel

A 5\* hotel in the historic city centre (\*\*\*\*\*)



Day 2  
Across Austria  
and the Alps to  
San Cassiano in the  
heart of the Dolomites

This morning we will complete the car handover formalities, then you will be able to get straight on the road in Europe!

Today's drive is a straight-forward and scenic one south from Munich and across

western Austria to Italy. Your destination is San Cassiano, a small village in the heart of the spectacular Dolomite Mountains.

The Dolomites are located in the Italian region of South Tyrol. Until World War I, the region was part of the Austro-Hungarian Empire, and – even today – many inhabitants feel themselves to be more Austrian than Italian. South Tyrol combines alpine ruggedness with



Details

**Driving Distance & Duration**  
**Distance:** 290 km  
**Duration:** 4 hours

**Hotel**  
An elegant yet welcoming hotel in San Cassiano [\*\*\*\*\*]

Mediterranean flair, a truly beguiling combination, as you will discover over the next few days...

Day 3  
Drive over four  
of Italy's most  
spectacular passes,  
picnic in an Alpine  
meadow, or visit the  
hotel spa - the choice  
is yours

Today is yours to spend as you wish. Drive the spectacular Sella Ring, a route of four high passes surrounding the Sella Massif; picnic in an Alpine meadow; take a hike and soak up the region's breath-taking scenery, or stroll San Cassiano's cobbled streets.

And there's always the option of taking it easy at your hotel, with its excellent spa and Michelin-starred restaurant.

Our team will be on hand to help you make the most of your day here, however you choose to spend it.



Details

**Driving Distance & Duration**  
Subject to activities

**Hotel**  
An elegant yet welcoming hotel in San Cassiano [\*\*\*\*\*]



## Day 4

### We make our second stop in fascinating South Tyrol

Today you will enjoy a short but scenic drive through beautiful South Tyrol to Merano. We will choose your route depending on weather conditions at the time of your trip, but on fine days you will be treated to stunning views, even as you leave the high mountains behind.

Although Merano's mild climate has long drawn visitors, today, the town is particularly well known for its thermal spas and Art Nouveau architecture. The town is a centre of Tirolese culture, and makes a wonderful place to discover South Tyrol beyond the Dolomites.

Your hotel – with its award-winning spa – is located high on a hillside above Merano itself.



## Details

### Driving Distance & Duration

Distance: 150 km

Duration: 2 hours

### Hotel

A gorgeous hillside hotel high above Merano (\*\*\*\*)

## Day 5 Discover South Tyrol beyond the Dolomites...

For your second day in South Tyrol, we would like to give you a number of options to enjoy. Here are some of them:

- A visit to *Ötzi*, the “Ice Man”, a well-preserved mummy of a man who lived around 3300 BC. He is kept at icy temperatures in the South Tyrol Museum of Archeology... an amazing exhibition for those interested in history!
- A lunch at an Alpine restaurant, high above Merano, surrounded by beautiful summer meadows and forests....will require a bit of hiking!
- An excursion to downtown Merano for shopping of both local and international brands and a stroll through local markets
- An early-evening wine tasting to sample the many exquisite wines that South Tyrol produces

- (subject to a minimum of six participants).
- Or, why not stay at the hotel, relax, read a book, enjoy a spa and the tranquil, Alpine surroundings?

Not all of these activities can be easily combined. We will discuss these options further during the journey.



## Details

**Driving Distance & Duration**  
Subject to activities

**Hotel**  
A gorgeous hillside hotel high above Merano [\*\*\*\*\*]

## Day 6

### Across the magnificent Stelvio Pass

Today you will leave South Tyrol and cross the border into Switzerland.

Weather permitting, you can look forward to a spectacular driving day since you will cross four beautiful passes: the Stelvio, the Umbrail, the Ofen and the Albula.

Keen motorists will be particularly excited to drive over the Stelvio, since it is - for many

reasons - one of the best known Alpine passes.

Once across Umbrail Pass, you will enter into the Swiss Canton of Grisons. Grisons is Switzerland's largest canton, and one of the most traditional parts of the country, as well as the only canton where Romansch is an official language.

Here, we will skirt the most

## Details

### Driving Distance & Duration

Distance: 265 km

Duration: 5.5-6 hours

### Hotel

A traditional spa lodge in Brigels (\*\*\*\*)

touristy resorts - including St Moritz and Davos - heading instead for Brigels in western Grisons, where you will stay in a lovely hotel, reminiscent of a comfortable Swiss chalet.

## Day 7

### Cross three of Switzerland's most renowned passes to Gstaad, in the heart of the Swiss Alps

Even after days amongst some of the Europe's most spectacular mountains, today's scenery will take your breath away.

On the drive from Brigels to Gstaad you will cross two

passes - first the Oberalp (2044m), then the Furka (2427m) - before stopping for lunch atop the third, Grimselpass.

After the morning's high mountains, you will descend into gentler, more rolling country as you drive around two lakes, Brienersee and Thunersee. The lakeside scenery is lovely, but the traffic may seem much busier once we leave the mountains behind.

The countryside around Gstaad

## Details

### Driving Distance & Duration

Distance: 225 km

Duration: 4.5-5 hours

### Hotel

A luxury mountain retreat in Gstaad (\*\*\*\*\*)

is particularly charming. We have selected one of the village's finest hotels for your stay.



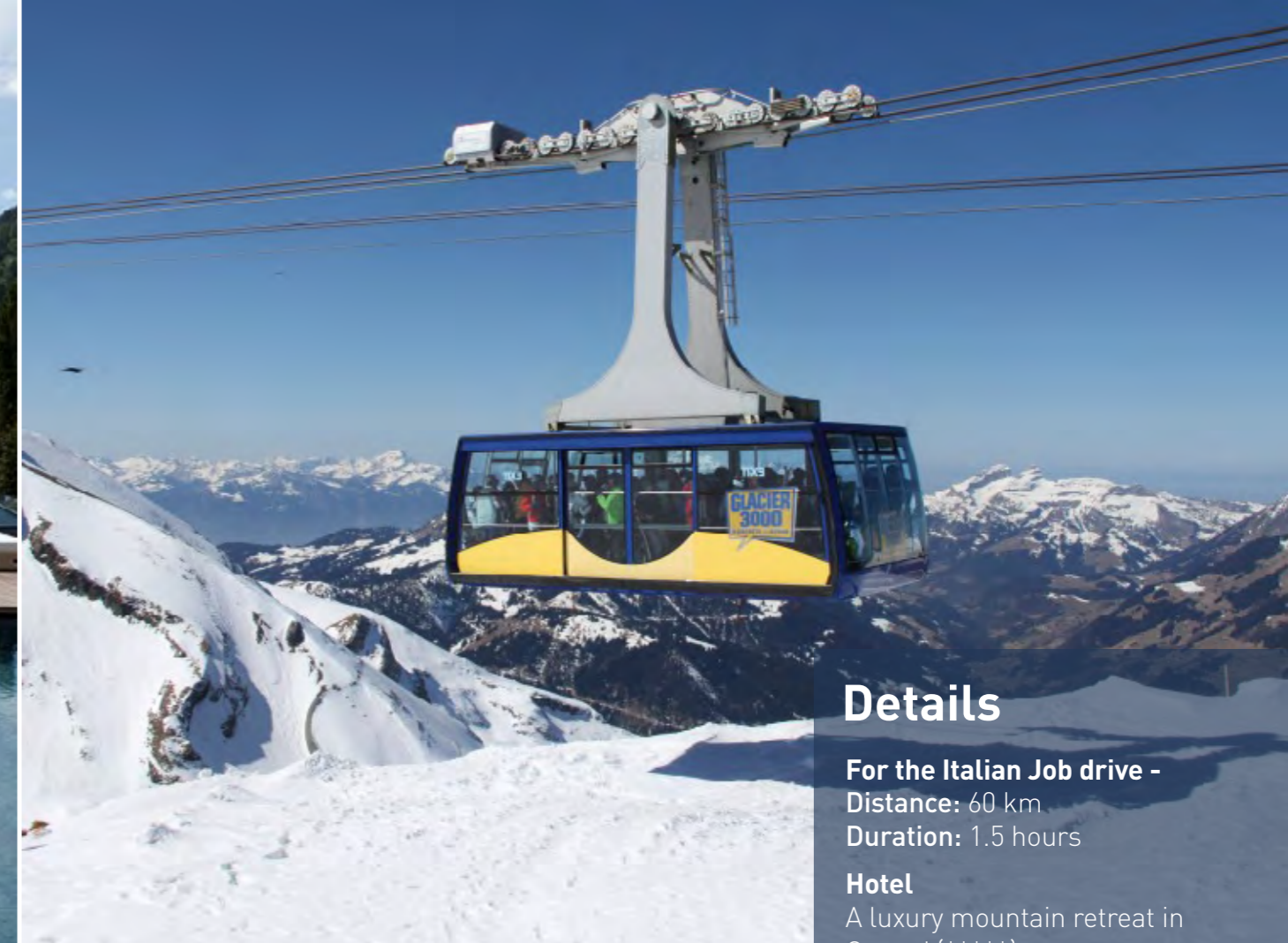
## Day 8 Glaciers, horse-drawn carriages and fresh mountain air

Today you will start the day in the heart of the mountains, by riding the Glacier 3000 cablecar up Scex Rouge.

Here, at almost 3000m elevation, you will be able to walk along the spectacular Peak Walk suspension bridge for views of the Matterhorn, Eiger, Monch and Jungfrau. On clear days, it's possible to see as far away as Mont Blanc, 60km away.

Later, back on earth again, you will be able to experience the region's other natural beauty, Lake Lauenen. Horse-drawn carriages will take you to the lake, where another surprise awaits.

For lunch and dinner, you will experience typical and delicious Swiss food.



### Details

**For the Italian Job drive -**

**Distance:** 60 km

**Duration:** 1.5 hours

**Hotel**

A luxury mountain retreat in Gstaad [\*\*\*\*\*]



## Day 9

### Into one of France's most charming regions, Alsace

Today's drive is a straight-forward highway drive from Switzerland into France, exchanging the mighty Alps for Alsace's gently rolling hills. For more than three centuries, Alsace was the subject of much wrangling between French and Germanic rulers, changing hands several times. Today, the region retains a unique mixture of French and German culture, as well as its own language, Alsatian, which is closely related to Swiss German.

En route to Barr, we will take time to visit Colmar, the "capital of Alsatian wine" and one of the region's prettiest towns, with cobblestoned streets lined with half-timbered Medieval and early Renaissance buildings.

From Colmar it is a short drive further north to your hotel for the next two nights in Barr.

This evening we have a treat in store for your dinner. Your host, a local woman named Tatjana, is a chef by training. Normally, she runs an event catering business, but on special occasions - such as tonight - she also welcomes guests into her home for dinner.



## Details

### Driving Distance & Duration

**Distance:** 285 km

**Duration:** 3.5-4 hours

### Hotel

A historic hotel in the heart of Barr (\*\*\*\*)

## Day 10

### Explore Alsace's historic villages, drive on the region's beautiful back roads, and discover delicious Alsatian cuisine

Today, your guide will show you the best of Alsace. The day will start out with a drive along the region's "Route de Vin". (Alsace is particularly known for producing excellent Riesling and Gewurztraminer.) We will stop in one of the region's most beautiful villages, Riquewihr.

Later in the morning, we have arranged for you to visit a workshop that is renowned worldwide for its exquisite marquetry. In the afternoon, our local guide will arrange the itinerary to fit the group's interests.

For your farewell dinner, you will enjoy an Alsatian gourmet menu by Chef Thierry Schwartz.



## Details

### Driving Distance & Duration

**Distance:** 75 km

**Duration:** 1.5-2 hours

### Hotel

A historic hotel in the heart of Barr (\*\*\*\*)



## Day 11

### And now for enjoying your cars... On the autobahn back to Frankfurt!

Today will be your last day on this journey. The drive will be a straightforward one, across the border into Germany and thence to Frankfurt – a final chance to enjoy some autobahn driving.

You may have to begin your journey home, but why not stay a little longer if you can?

Wherever your onward journey will lead you, we hope that you will set out filled with beautiful memories of your time on the road in Europe. Bon voyage!



## Details

### Driving Distance & Duration

Distance: 256 km

Duration: 2.5-3 hours

## Choice of Cars

A cabriolet is included in your package price.

We strongly encourage you to enjoy this journey in an open-top car because the natural beauty, the fresh and scented air, the glorious mountains, the vineyards, and the many gorgeous roads are best enjoyed when wind is in your air and you can fully immerse yourself in the enjoyment of being on the road!

Of course, if you prefer a coupe or sedan of the same class or something a little or a lot more exotic, we're happy to offer you upgrade options.



**“ANY car,  
as long as it is a  
CABRIOLET”**

# Local Cuisine

While this itinerary is **not** one of our 'Foodie'-themed journeys, we do believe that each one of our journeys should introduce you not only to hidden gems of cultural and scenic beauty, but that sampling local cuisines is also a must.

We will therefore arrange for you 'tasting menus' such that you can try out a variety of specialties during each meal.

While alcoholic beverages are not included in the price, on certain occasions, when we believe that a particular dish is best enjoyed when combined with a local drink, we will make it part of the experience!

For private journeys, we can, of course, tailor the meal experience to your taste (and budget).



# What's Included / When to travel...



When to travel						
JAN	FEB	MAR	APR	MAY	JUN	
JUL	AUG	SEPT	OCT	NOV	DEC	

Generally speaking, our journey packages and prices are all-inclusive. Once you've paid and you arrive at the starting point, you really won't have to take out your wallet again except for liquids (alcoholic drinks and petrol) and presents to take home!

- Carefully and thoughtfully designed *On the Road Experiences* itinerary as

described in this Journey Dossier

- A crew consisting of a journey host, subject matter experts/ destination guides in various locations and a lead car driver. Depending on group size, we will add additional crew members.
- All meals in 'tasting menu' (or omakase) style

- All accommodations
- A cabriolet from one of our highly reputable car rental partners.  
*Many car-upgrade options exist at an extra charge.*
- All ground transportation and airport transfers
- Pre-programmed GPSs and printed maps

- Walky-talkies to stay in touch with fellow travelers and your crew
- All toll fees and parking fees
- Entrance fees for all attended activities
- Lead car for your crew
- *On the Road in Europe* service (goodie basket and other treats along the way:

wet towels, daily picnic, basket containing fresh fruit, fruit juice, water, and a mixture of sweets and nibbles)

## What's Not Included

- Your transport to Munich and from Frankfurt
- Petrol for your car
- Personal shopping

- Visas (if required)
- Alcoholic drinks (unless explicitly included)
- Activities, Meals, Transport during 'free times' as indicated in this Journey Dossier
- Top-up Collision Damage Waiver insurance



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“ A picture is worth a thousand words. True,  
but when it comes to a road journey, moving  
images are priceless. Please visit :  
<http://www.ontheroadexperiences.com/en/video-gallery> ”





## ON THE ROAD EXPERIENCES

BACK ROADS | HIDDEN GEMS

“Do not go where the path may lead, go instead where there is no path and leave a trail.”

Ralph Waldo Emerson

