

# MOMENTS

on the road

Edelweiss and The City of Lights  
(13 Days)







## ON THE ROAD EXPERIENCES

BACK ROADS | HIDDEN GEMS

# *Welcome!*

We love road journeys. They are by far our favourite way of traveling. And when we're in the mood for spoiling ourselves with fine food and delightful hotels besides the sheer pleasure of being on some of the world's best roads, we turn to Europe!

Few regions within Europe offer as much variety of landscapes, cultures and roads as that which you will travel through on this journey. From the beautiful countryside of southern Austria to the drama of the Dolomites and the Swiss Alps; from the elegance of Paris and Salzburg to the vineyards of Burgundy, this itinerary will introduce you to the best of western Europe.

We thank you for giving us the opportunity to share with you we've come to love ourselves so much...now turn the page to see what we have in store for you. May every day be filled with colourful anticipation and unforgettable memories.

Yours truly,

Peter Schindler



**Itinerary Map**

The map displays a travel route across several European countries. The route is marked with a blue line and stops at the following locations, each highlighted in a blue box:

- PARIS** (France)
- BEAUNE** (France)
- GSTAAD** (Switzerland)
- VALBELLA** (Switzerland)
- MERANO** (Italy)
- ORTISEI** (Italy)
- PATTERGASSEN** (Austria)
- SALZBURG** (Austria)
- MUNICH** (Germany)

The map also shows major cities and countries in the region, including Belgium, Luxembourg, Germany, Czechia, Austria, France, Switzerland, Slovenia, Croatia, Bosnia Herzegovina, and San Marino. Other cities labeled include Antwerp, Lille, Essen, Cologne, Frankfurt, Mannheim, Karlsruhe, Stuttgart, Strasbourg, Nuremberg, Leipzig, Dresden, Wroclaw, Prague, Brno, Vienna, Bratislava, Graz, Trieste, Zagreb, Zadar, Milan, Turin, Genoa, Bologna, Padua, Venice, Verona, and Nimes.

Beaune to Paris –  
*Conclude your journey in the “City  
of Light”*



# Journey of discovery





“Bavarian  
BRILLIANCE...”

Central Munich





“Explore Germany’s  
world-famous  
**AUTOMOBILE  
INDUSTRY...**”





Viktualienmarkt, Munich



“Enjoy DAILY LIFE...  
just like the  
locals do!”







“GOURMET opportunities abound in MUNICH - art and cuisine combined!”





“...and what would  
a trip to Munich be  
without tasting the  
LOCAL BEER?”





Your 5-star hotel in Munich's Old Town

“Your hotel, in  
the HEART of the  
CITY...”





“A drop of  
HEAVEN amidst the  
ALPS...”

St Bartholomew's Chapel, Königssee, Germany



“SALZBURG...  
Austria's most  
ROMANTIC city...”

Salzburg at dusk





“Stay in a CASTLE  
in Salzburg’s LAKE  
REGION...”

A luxurious lakeside castle, outside Salzburg





A luxurious lakeside castle outside Salzburg



“ Though the CASTLE may have a long history, the wonderful rooms are more UP-TO-DATE...”



“SALZBURG, one  
of the MOST  
BEAUTIFUL cities  
in the world...”

A view over historic central Salzburg



“The most  
BEAUTIFUL ride  
into SALZBURG...”

Take a ride in a Fiaker, a traditional horse-drawn carriage



“ Discover the  
BEAUTY of the  
SALZKAMMERGUT,  
Austria’s Lake District...”



“Discover the  
holiday spot of  
EMPERORS...”

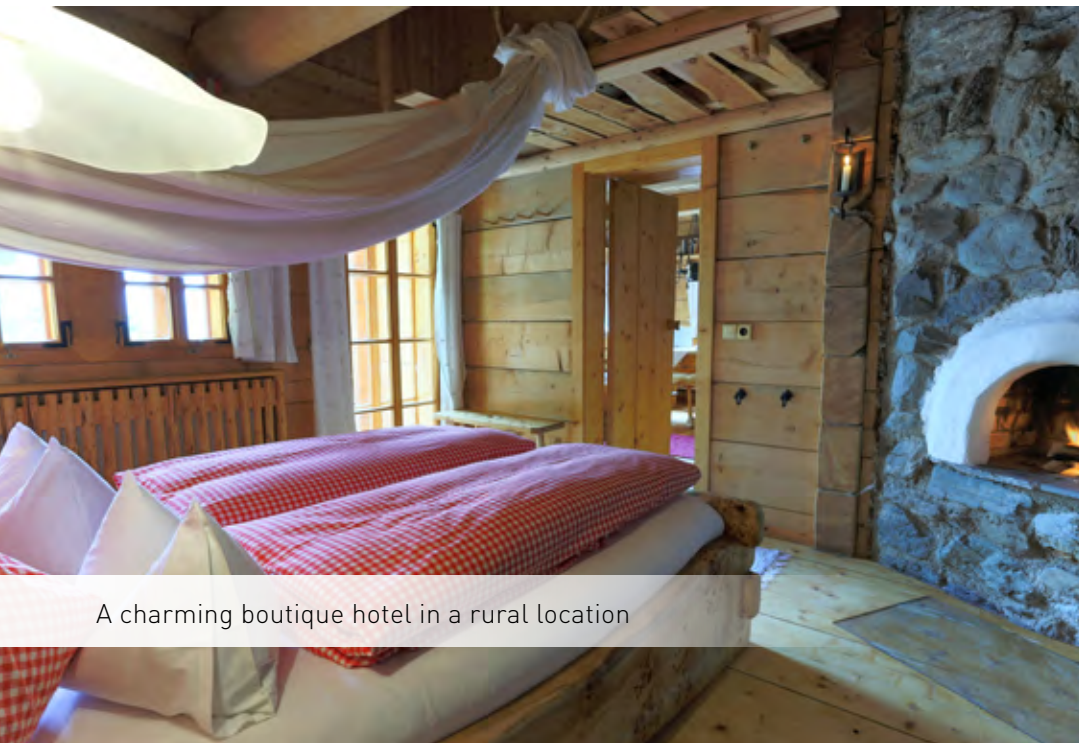
Bad Ischl, Austria



“Taste some of  
Austria’s FAMED  
Mehlspeisen – sweet  
delights of INFINITE  
VARIETY...”

An iconic Austrian Konditorei





A charming boutique hotel in a rural location



“Stay in a traditional  
ALM HOUSE, now a  
BOUTIQUE HOTEL...”





“On BACK ROADS  
through remote regions  
of AUSTRIA...”





“Taste the new flavours  
of ALPINE cooking,  
where TRADITION and  
delicious INNOVATION  
are combined...”



“In SOUTH TYROL,  
where the AUSTRIAN  
ALPS meet  
MEDITERRANEAN  
FLAIR...”

Castel Tirolo, near Merano






“In South Tyrol the jagged  
DOLOMITES soar above  
ALPINE MEADOWS...”

The Dolomites, a UNESCO World Heritage region





“Some of the  
loveliest **MOUNTAIN  
ROADS** in **ALL EUROPE**  
can be found here in  
South Tyrol...”

The Gardena Pass, one of four spectacular passes around the Sella Massif






An elegant hotel amidst the Dolomites



“ Stay in a wonderful  
hotel, nestled AMIDST  
the Dolomites..”







“In South Tyrol,  
one of the most  
**BEAUTIFUL** wine  
regions of the  
**ALPS...**”





“ SOUTH TYROL,  
home to both  
HAUTE CUISINE  
and time-honoured  
TRADITION...”

Roast chestnuts, typical South Tyrolean produce




“South Tyrol,  
a farming region  
of LONG, LONG  
TRADITIONS!”



A farmer's life in South Tyrol








“One of  
MOTHER NATURE’s  
wonders...”

The “Earth Pyramids”, outside Bolzano



An aerial photograph of the Stelvio Pass, showing a highly winding asphalt road that snakes up a steep, green mountain slope. The road features numerous hairpin turns and is bordered by a low stone wall. In the upper right, a small cluster of buildings is visible on a ridge. A semi-transparent text box in the top right corner contains a quote.

“On the ITALIAN-SWISS border, the dramatic STELVIO PASS awaits you...”



“Where the ALPs meet  
the MEDITERRANEAN  
in an ancient SPA  
town...”

Merano, South Tyrol





“Discover the BEST  
of the UNIQUE local  
cuisine...”





“Your BOUTIQUE HOTEL  
in Merano, in the HEART  
of Italian South Tyrol...”



A luxury garden retreat, Merano





An aerial photograph of a winding asphalt road in the Grimselpass, Switzerland. The road snakes through a lush green valley, with steep, rocky slopes on either side. In the background, majestic snow-capped mountains rise against a cloudy sky. A small bridge crosses a stream on the left side of the road. The overall scene is a stunning example of alpine beauty.

“ Into the  
HIGH ALPS of  
SWITZERLAND...”

Grimselpass, Switzerland



“A great destination,  
whatever the  
SEASON...”






A modern spa hotel, Valbella

“

One of our HIDDEN  
GEMS - a family-run  
hotel with FANTASTIC  
VIEWS...”







“GSTAAD: where  
Switzerland is  
both BUCOLIC and  
COSMOPOLITAN...”

Gstaad, Bernese Oberland, Switzerland



A photograph of four men in formal attire (tuxedos) at a private concert. The man in the center-right has a prominent white beard and glasses, and is smiling. The man next to him has a beard and is also smiling. The man on the far left is looking down. The man on the far right is partially visible and looking down. A quote is overlaid on the top right of the image.

“Connect with local people...  
Here at a private concert  
with a traditional  
Swiss choir...”





A luxury mountain retreat, Gstaad



“Discover Alpine-style comfort in Gstaad...”







Near Saanen



“Try the local cuisine,  
both healthy and  
delicious...”







“ Discover  
PEACEFUL valleys  
in a horse-drawn  
carriage...”





“Soak up the  
PURITY of Switzerland’s  
glorious SCENERY...”

Lake Lauenen






A beautiful country garden hotel outside Beaune



“Your country hotel in  
BURGUNDY, set amidst  
ELEGANT GARDENS...”





An aerial photograph of Paris, France, taken during the 'golden hour' of late afternoon. The Eiffel Tower stands prominently in the center-left background, its lattice structure silhouetted against a soft, pinkish-orange sky. Below the tower, a wide, tree-lined boulevard stretches into the distance, flanked by multi-story buildings with classic Parisian architecture, including mansard roofs and dormer windows. The foreground shows more of these buildings and the lush green foliage of the trees lining the street. The overall atmosphere is serene and picturesque.

“Endlessly  
CAPTIVATING, PARIS  
is a fitting end to your  
journey...”



# Day-by-day



## Day 1 Arrive in the Bavarian capital

Welcome to Germany!

Arrive in Munich as per your own arrangements. Our team will be there to meet you, and to transfer you to your hotel. After checking in, we will arrange the day's itinerary to suit your interests.

As the cultural capital of Bavaria, Munich is home to many museums and interesting sights, but is perhaps best known for Oktoberfest, a celebration of Bavarian culture – and the region's beer! If your trip falls in September or early October, you will be able to join in the revelry. At other times of year our local host will help you to experience the best of Bavaria in other ways, perhaps

## Details

### Driving Distance & Duration

Distance: 0 km

Duration: 0 hr

### Hotel

A 5\* hotel in the historic city centre (\*\*\*\*\*)

with a visit to the Baroque Nymphenburg Palace, or the city's BMW museum.

## Day 2 Discover the sights and style of this cosmopolitan city

Today you will have the opportunity to experience everyday life in Munich. We will start with a visit to the Viktualienmarkt, one of the city's best-known and most popular markets. The Viktualienmarkt started life as

a produce market, but today it has evolved into a lively collection of al fresco eating spots.

After lunch, we will take you on a walking tour of the old town. Munich's long and fascinating history is evident everywhere from the beautiful architecture of the Marienplatz (Munich's main square) to quiet back streets.

## Details

### Driving Distance & Duration

Distance: 0 km

Duration: 0 hr

### Hotel

A 5\* hotel in the historic city centre (\*\*\*\*\*)





## Day 3

### Your first day on the road in Europe

This morning we will complete the car hand-over process, and you will be ready to set out on the roads of Europe!

After navigating our way out of Munich you will have the opportunity to enjoy the German Autobahn, as it winds through the Bavarian

countryside towards Salzburg. If time permits, we can visit a gem of an automobile museum before stopping for lunch on the shore of Lake Chiemsee.

In the afternoon, motorists have another treat in store, on the Rossfeld Panoramastrasse, site of a famous hill race. You will find this a wonderful introduction to driving amongst these glorious mountains.

Your hotel for the next two

## Details

### Driving Distance & Duration

**Distance:** 160 km

**Duration:** 2 hrs

### Hotel

A luxurious lakeside castle outside Salzburg (\*\*\*\*\*)

nights is a beautiful lakeside castle in the heart of the Salzkammergut, Salzburg's Lake District.

## Day 4

### A romantic town, elegant, Baroque and beautiful

"Salzburg with its surroundings is - alongside Rio de Janeiro and Constantinople - one of the most beautiful urban regions of the world!" Even today, the words of Alexander von Humboldt, the 19th century traveller and scientist, ring true.

Today, after you drive to the outskirts of Salzburg, we have arranged a horse-drawn carriage ride into the heart of the city, then a guided tour of Salzburg's highlights, along with a private Mozart concert and many excellent shopping opportunities.

In the late afternoon, you will drive back to your hotel. After a short rest, we will take you to a superb local restaurant, only a few minutes from your hotel.

## Details

### Driving Distance & Duration

**Distance:** 75 km

**Duration:** 0 hr

### Hotel

A luxurious lakeside castle outside Salzburg (\*\*\*\*\*)





Day 5  
Into the Austrian Alps

Today begins with a short drive beside some of the Salzkammergut’s most beautiful lakes and a visit to Bad Ischl, the Austro-Hungarian Emperor’s summer residence for many years. Then, we would like to introduce you to one of Austria’s finest konditoreis - their desserts and pastries are to die for!

In the afternoon, you will drive through the charming Austrian countryside and into the Austrian Alps.

Your accommodation for the next three nights is a boutique hotel in the midst of Alpine meadows and pine forests. The hotel is built in the style of traditional Austrian mountain homes - rustic from the outside, but with all modern amenities on the inside, making it a true gem of a hotel.



Details

Driving Distance & Duration

Distance: 230 km

Duration: 4 hrs

Hotel

A charming boutique hotel in a rural location (\*\*\*\*\*)

Day 6  
Driving west to beautiful South Tyrol

Today you will enter a region called Tyrol. Nowadays, Tyrol is divided into three parts, two of which – Tyrol and East Tyrol – fall within Austria. The third, South Tyrol, became part of Italy after World War I.

From Carinthia you will drive due west through a valley with the Central Alps to your right, and the Southern Alps on your

left. The roads are excellent and a joy to drive.

As we enter South Tyrol after lunch, you will sense that we have entered a different world, where Alpine ruggedness and Mediterranean flair combine. Both German and Italian are widely spoken.

The Dolomites, a UNESCO World Heritage Site, lie at

Details

Driving Distance & Duration

Distance: 240 km

Duration: 4 hrs

Hotel

An elegant hotel amidst the Dolomites (\*\*\*\*\*)

the heart of South Tyrol. Tonight you will stay amidst these dramatic mountains – considered by many to be the most beautiful region of the Alps.





## Day 7

### Discover South Tyrol's stunning scenery & unique culture

We hope that you will start the day refreshed by your beautiful surroundings. After breakfast we will set out on a leisurely drive towards Bolzano, taking our time to enjoy the splendid scenery.

Outside Bolzano there is an unusual geological site, the “earth pyramids” – an area of otherworldly pillars of clay formed at the end of the last ice age. You will ride a cable car to Soprabolzano and enjoy a delicious lunch there before boarding a small train that will take you to the earth pyramids. After this excursion, we will continue to Merano, where you will stay for the next two nights in a spa hotel set amidst lovely gardens. We will take you to a nearby restaurant to enjoy South Tyrol's delicious and distinctive cuisine.



## Details

### Driving Distance & Duration

Distance: 70 km

Duration: 1.5 hrs

### Hotel

A luxury garden retreat in Merano(\*\*\*\*\*)



## Day 8 Drive the Stelvio Pass

Today we will have our fingers crossed for fine weather, as this is the day we will drive the Stelvio Pass. At 2757m, the Stelvio is the highest pass in the eastern Alps. Its 48 hairpin bends tempt hardy cyclists, motorbikers and – of course – motorists from around the world.

Once at the pass, we will stop at a spectacular viewpoint.

At the highest point is a watchtower that once marked the spot where the borders of Switzerland, Italy and the Austro-Hungarian Empire met.

After lunch back in Merano, you will have a choice of afternoon activities. Explore the lush botanical gardens at Trauttmansdorff Castle, stroll Merano's pretty streets or visit Ötzi, the "Ice Man", a well-preserved mummy discovered in the mountains nearby.



## Details

### Driving Distance & Duration

**Distance:** 177 km

**Duration:** 4 hr

### Hotel

A luxury garden retreat in Merano (\*\*\*\*\*)

## Day 9 Into the Swiss Alps

This morning, it's time to say farewell to South Tyrol, as we set off towards Switzerland. Today's drive will be accompanied by wonderful scenery – make sure your camera is fully charged! We will stop for lunch in the Swiss Canton of Grisons, one of the country's most

traditional regions, and the only one where Romansch is an official language. Our lunch restaurant stands next to a beautiful river, whose vivid blue waters are testament to the purity of this natural environment.

You will be able to enjoy the great outdoors once we reach today's destination, Valbella. Located in a high valley in



## Details

### Driving Distance & Duration

**Distance:** 200 km

**Duration:** 4 hrs

### Hotel

A modern spa hotel in Valbella (\*\*\*\*\*)

central Grisons, Valbella is a popular ski resort in winter and a spa town come summer.



Day 10  
The essence of  
Alpine Switzerland

Even after days amongst some of the Europe’s most spectacular mountains, today’s scenery will take your breath away.

On the drive from Valbella to Gstaad you will cross two passes - first the Oberalp (2044m), then the Furka (2427m) - before stopping for lunch atop the third, Grimselpass.

After the morning’s high mountains, you will descend into gentler, more rolling country as you drive around two lakes, Brienersee and Thunersee. The lakeside scenery is lovely, but the traffic may seem much busier once we leave the mountains behind. The countryside around Gstaad is particularly charming.

We have selected one of the village’s finest hotels for your stay.



Details

**Driving Distance & Duration**  
**Distance:** 300 km  
**Duration:** 4.5 hrs

**Hotel**  
A luxury mountain retreat  
(\*\*\*\*\*)

Day 11  
Discover the best  
of Gstaad; glaciers,  
horse-drawn  
carriages and fresh  
mountain air

Today you will start the day in the heart of the mountains, by riding the Glacier 3000 cablecar up Scex Rouge.

Here, at almost 3000m elevation, you will be able to

walk along the spectacular Peak Walk suspension bridge for views of the Matterhorn, Eiger, Monch and Jungfrau. On clear days, it’s possible to see as far away as Mont Blanc, 60km away.

Later, back on earth again, you will be able to experience the region’s other natural beauty, Lake Lauenen. Horse-drawn carriages will take you to the lake, where another surprise awaits.



Details

**Driving Distance & Duration**  
**Distance:** 60 km  
**Duration:** 1.5 hrs

**Hotel**  
A luxury mountain retreat  
(\*\*\*\*\*)

For lunch and dinner, you will experience typical and delicious Swiss food.



## Day 12

### Exchange mountain peaks for age-old vineyards

Bid the Alps farewell today; on the straightforward drive from Switzerland into France you will exchange these mighty mountains for Burgundy's gently rolling hills.

En route, you will drive to the Canton of Valais in Switzerland's extreme south-

west. Here, where the Italian, French and Swiss borders meet, you will stop to explore the charming town of Martigny. After eating lunch in Martigny (the local food combines flavours from all three countries), you will drive along the shore of Europe's largest lake, Lac Lemman before entering France.

Today's destination is the small town of Beaune, at the heart of the Burgundy wine region.



p104

## Details

### Driving Distance & Duration

Distance: 360 km

Duration: 4.5 hrs

### Hotel

A beautiful country garden hotel outside Beaune [\*\*\*\*\*]

Your hotel is set amidst lovely gardens just outside the town itself, and makes a wonderful place to taste Burgundy's famous red and white wines.



## Day 13

### Conclude your journey in the "City of Light"

Your destination today, on the last day of your journey, is the French capital, Paris. Your route is essentially all on highway – traffic permitting, you should be in the centre of Paris in 3-4 hours.

Whatever your onward journey

entails – whether you must return home, or you're able to linger in Paris – we hope you will take with you happy memories from the past fortnight on the highways and byways of Europe, memories that will last a lifetime...



## Details

### Driving Distance & Duration

Distance: 350 km

Duration: 3.5 hrs

### Hotel

A fabulous 5\* hotel near the Arc de Triomphe [\*\*\*\*\*]



p105



## Choice of Cars

A cabriolet is included in your package price.

We strongly encourage you to enjoy this journey in an open-top car because the natural beauty, the fresh and scented air, the glorious mountains, the vineyards, and the many gorgeous roads are best enjoyed when wind is in your air and you can fully immerse yourself in the enjoyment of being on the road!

Of course, if you prefer a coupe or sedan of the same class or something a little or a lot more exotic, we're happy to offer you upgrade options.



**“ANY car,  
as long as it is a  
CABRIOLET”**



## Local Cuisine

While this itinerary is **not** one of our 'Foodie'-themed journeys, we do believe that each one of our journeys should introduce you not only to hidden gems of cultural and scenic beauty, but that sampling local cuisines is also a must.

We will therefore arrange for you 'tasting menus' such that you can try out a variety of specialties during each meal.

While alcoholic beverages are not included in the price, on certain occasions, when we believe that a particular dish is best enjoyed when combined with a local drink, we will make it part of the experience!

For private journeys, we can, of course, tailor the meal experience to your taste (and budget).





# What's Included / When to travel...



## When to travel

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEPT	OCT	NOV	DEC

Generally speaking, our journey packages and prices are all-inclusive. Once you've paid and you arrive at the starting point, you really won't have to take out your wallet again except for liquids (alcoholic drinks and petrol) and presents to take home!

- Carefully and thoughtfully designed *On the Road Experiences* itinerary as

described in this Journey Dossier

- A crew consisting of a journey host, subject matter experts/ destination guides in various locations and a lead car driver. Depending on group size, we will add additional crew members.
- All meals in 'tasting menu' (or omakase) style

- All accommodations
- A cabriolet from one of our highly reputable car rental partners.  
*Many car-upgrade options exist at an extra charge.*

- All ground transportation and airport transfers
- Pre-programmed GPSs and printed maps

- Walky-talkies to stay in touch with fellow travelers and your crew
- All toll fees and parking fees
- Entrance fees for all attended activities
- Lead car for your crew
- *On the Road Experiences* service (goodie basket and other treats along the way:

wet towels, daily picnic, basket containing fresh fruit, fruit juice, water, and a mixture of sweets and nibbles)

## What's Not Included

- Your transport to Munich and from Paris
- Petrol for your car
- Personal shopping

- Visas (if required)
- Alcoholic drinks (unless explicitly included)
- Activities, Meals, Transport during 'free times' as indicated in this Journey Dossier
- Top-up Collision Damage Waiver insurance





© Cathy Choi - page 34  
© Foto Tausch - page 96(bottom)  
© Istria Tourism - pages 50-58, 95(left)  
© Jim Nix - page 12  
© Kaernten - page 40, 90  
© Max Schmid - page 6  
© Nancy Wu - page 108(bottom)  
© Peter Mathis- Cover, pages 30, 56-57, 60, 76  
© Peter Schindler - pages 2, 106  
© Randy Jay Braun - pages  
© Robert Boesch - page 102  
© Salzburg Land - page 32  
© Salzburg Statdt - 22, 28  
© Salzburg Tourismus - pages  
© Slovenia Tourism - pages  
© Stefan Bogner - page 68  
© Sudtirol Marketing - pages  
© Swiss.PIX - page 70, 110  
© Swiss Tourism - pages 74, 107, 112  
© www.badischl.at - page 36  
© www.smg.bz.it - pages 44-48, 52, 54  
© www.trauttmansdorff.it - page 100  
Unknown - pages 8, 10, 13, 16, 20, 58, 62, 82, 84, 88, 92-95,  
99, 105(right)  
Used with permission of hotel & restaurant - pages 14-15,  
18-19, 24, 26, 38-39, 42-43, 50-51, 64-65, 66-67, 72-73,  
78-79, 80-81, 86-87, 96(top), 97, 101, 103, 104, 105(left),  
108-109, 115



## Contact Us

E-mail  
contact@ontheroadexperiences.com

Main office

Telephone: +852 3106 4839

Fax: +852 3012 1251

Overseas

Taiwan: +886 978 317 465

+886 921 162 079

Australia: +61 2 8003 5317

Switzerland: +41 (44) 586 58 43

UK: +44 121 288 6879

Germany: +49 160 9622 2506

“ A picture is worth a thousand words. True,  
but when it comes to a road journey, moving  
images are priceless. Please visit :

<http://www.ontheroadexperiences.com/en/video-gallery> ”







## ON THE ROAD EXPERIENCES

BACK ROADS | HIDDEN GEMS

“Do not go where the path may lead, go instead where there is no path and leave a trail.”

Ralph Waldo Emerson

